

Moku Honua‘ula, makai

Each day, this portion of south Maui coastline is visited by several thousand people fishing and enjoying ocean and beach activities at state and county sites. This coastline can only support community needs if all of us follow state and county laws and guidelines for each individual site.

Honua‘ula kua la‘ola‘o.

A traditional phrase, said of the people of Honua‘ula who were hard workers with callouses on their backs.



For generations, this coastline has challenged those who live here or visit. There are no places to buy water, food, sturdy footwear or sun-protection once you leave Wailea and Kīhei. Cell-phone coverage is unreliable and emergency help may take time to respond.

Are you prepared for the day?

